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(FOR IMMEDIATE RELEASE)

Binc Foundation Honored as 2014 Great Nonprofit

Ann Arbor, MI (August 7, 2014) – The Book Industry Charitable (Binc) Foundation announced that it has been honored with a prestigious 2014 Top-Rated Award by GreatNonprofits, the leading provider of user reviews about nonprofit organizations.

“We are excited to be named a Top-Rated 2014 Nonprofit,” said Executive Director, Pam French. “We are proud of our accomplishments this year, including expanding our financial assistance program to include homelessness prevention, funeral expenses and matching grants.”

The Top-Rated Nonprofit award was based on the large number of positive reviews that the Binc Foundation received – reviews written by volunteers, donors and clients. People posted their personal experience with the nonprofit on the Great Nonprofits website. For example, one person wrote, “The staff of Binc walked me through the process of requesting assistance and did so with compassion and professionalism. I am grateful that Binc was there to help and have since made contributions to Binc and have directed others looking for a worthy cause to do the very same.”

While the Top-Rated Awards run through the end of October, the Binc Foundation was part of the inaugural group to qualify for the year. In addition, Binc will be added to GreatNonprofits #GivingTuesday Guide—an interactive guide to top nonprofits throughout the year. Look for this near the holidays.

“Savvy donors want to see the impact of their donations more than ever,” said Perla Ni, CEO of GreatNonprofits, “People with direct experience with Binc have voted that the organization is making a real difference.”

Being on the Top-Rated list gives donors and volunteers more confidence that this is a credible organization. The reviews by volunteers, clients and other donors show the on-the-ground results of this nonprofit. This award is a form of recognition by the community.

About The Book Industry Charitable (Binc) Foundation

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$5.2 million in financial assistance and scholarships to more than 6,900 families. Support for the Foundation’s programs and services come from all sectors of the book industry.

The Book Industry Charitable Foundation’s mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people.

Additional information can be found at <http://www.bincfoundation.org>.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find reviews and ratings of nonprofits. Reviews on the site influence 30 million donation decisions a year. Visit <http://www.greatnonprofits.org> for more information.

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