

News Release



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Book Industry Charitable Foundation Announces 2012 Board of Directors

Board will focus on expanding organization's reach to booksellers throughout the industry.

Ann Arbor, Mich., January 31, 2012 – Book Industry Charitable Foundation (Binc Foundation) – a 501(c)(3) nonprofit organization originally founded to assist Borders Group employees and their families – continues to move forward with plans to expand its mission and begin serving others in the bookselling industry. Today the organization announced its 2012 board of directors.

The board includes:

- **President: Lisa Smola-Hollo**, formerly of Borders
- **Vice President: Meghan Holmes**, ePrize
- **Treasurer: Brad Shugart**, Masco Cabinetry
- **Secretary: Amy Sample**, formerly of Borders
- **External Chairman: George Mrkonic**, former Borders president and vice chairman; founding board member of Borders Group Foundation
- **Rashid Abdur-Rahim**, BGI Creditors' Liquidating Trust
- **Joanna Cline**, Fathead
- **Tina Iulianelli**, Apple Retail
- **Anne Kubek**, INscribe Digital
- **Rianan Ozaeta**, ROC Web Services
- **Christie Roehl**, PetSmart
- **Jennifer Wagner Sobocinski**, Calendar Holdings, LLC
- **September Wynne**, BGI Creditors' Liquidating Trust

As announced last year, Binc Foundation will begin serving booksellers outside the Borders community in 2012, and the board of directors will play a key role in advising the organization during its transformation.

"2012 will be an exciting time for the Foundation as we open up our financial assistance program to more booksellers than ever before, and we're thrilled to have such a talented, dedicated board of directors," said Binc Foundation Executive Director Pam French. "As Borders veterans, the board members are knowledgeable about the Foundation's programs, supportive of the book industry, and dedicated to helping reinvent our organization. We are pleased to now have representation from such a diverse group of companies, and as we move forward it will be important to add board members from throughout the book industry."

As plans to expand its mission continue, the Foundation's programs for former Borders associates remain in place through the end of 2012, most notably the emergency financial assistance program. The organization will also continue its annual scholarship program, which over the last 11 years has distributed more than \$1.1 million in awards to Borders associates and their dependents. The 2012 scholarship application process for former Borders associates and their dependents begins February 18.

About Book Industry Charitable Foundation/Borders Group Foundation

Book Industry Charitable Foundation – also known as Borders Group Foundation – is a 501(c)(3) nonprofit organization that coordinates programs to strengthen and support booksellers and their families. Since its inception in 1996, the organization has provided over \$5 million in charitable assistance. The Foundation's core program provides financial assistance to those who have demonstrated need arising from severe hardship and/or emergency circumstances. Late last year, the Foundation announced plans to expand its mission and serve others in the book industry beginning in 2012.

For more information or to make a donation, please visit www.bordersfoundation.org.

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