



# Join These Authors in Supporting Binc

**Garth Stein** – Author Leadership Circle Campaign Chair  
**Ann Patchett** – Ambassador

**AUTHORS WITH GIFTS IN 2022:** Anonymous, Tom Ahern, Katherine Applegate & Michael Grant, Jami Attenberg, Anonymous \*, Erica Bauermeister, Anonymous, Judy Blume, Chris Bohjalian, Mark Brown, Kayla Cagan, Robyn Carr, Ted Chiang, Michael Connelly, Anonymous, Katrina DiCamillo, Anthony Doerr, Chris Finan \*, Emma Fusco-Straub, Michael Genhart, Hieronymus Foundation Inc, Charlotte Hughes, Linda Kass, Jeff Kinney, Anonymous, Eric La Salle, Min Jin Lee, Eric & Victoria Lustbader, Gregory Maguire, David Mandel, Thomas Nissley, Zibby Owens, Ann Patchett, David Pilkey, Jonathan Putnam, Anonymous, Adam Rex, Gretchen Rubin, Will Schwalbe, Ruta Sepetys & Michael Smith, David Shannon, Rebecca Stead, Garth Stein, The Kids Fund Trust, Amor & Maggie Towles, Jess Walter, Tom Watson, Gabrielle Zevin

\*indicates monthly sustaining donor

***“I am beyond grateful to Binc for their help, and am so glad this powerful resource exists.” —BOOKSELLER HELPED THROUGH A MEDICAL CRISIS***

## OPPORTUNITIES TO SUPPORT BOOK AND COMIC STORE OWNERS AND EMPLOYEES

- Join the Author Leadership Circle by making a tax-deductible charitable gift.
- Promote your book (new release or backlist) with our Books that Give initiative.
  - Donate a specific dollar amount for every book pre-ordered or sold for a specific time frame. Cap the dollar amount to a level you are comfortable with.
  - Ask your publisher to match your contribution.
  - Binc will help promote your book to stores and all the regional book trade associations on social media and through our enewsletter.
- Has your book been optioned for a movie? Donate a portion of the proceeds.
- Consider adding a fundraising component to a book signing event.
- Engage your fans by offering to make an appearance at their book club with a donation to Binc.

## OPPORTUNITIES TO ADVOCATE FOR BINC

- Include your Binc supporter badge on your website and social media channels.
- While on book tour – talk to booksellers about their Binc and let them know you support them by supporting their safety net.

## GIVING LEVELS

**Manuscript** (\$10,000+)

**Folio** (\$2,500 - \$4,999)

**Bibliophiles Society** (\$500 - \$999)

**Opus** (\$5,000 - \$9,999)

**Lexicon** (\$1,000 - \$2,499)

***Our mission is to strengthen the bookselling and comic communities through charitable programs that support the employees and their families, the owners, and their stores.***



*We receive phone calls and emails every day from booksellers during some of the most difficult and scary times in their lives. And because of you, we can help. Together, we can keep this safety net strong, allowing booksellers and comic retailers to stay in their jobs, in their communities, and doing the work they love.*

*Gratefully yours,  
The Binc Team*

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## ***Recent Bookseller Helped by You***

***Can you imagine being diagnosed with cancer and then being told you need to pay a bill you don't have the money for before surgery will be performed?***

Recently a bookseller who needed surgery to remove a rapidly growing cancerous tumor got in touch with us at Binc. They told us how a similar cancer took the lives of several family members. I can only imagine the level of stress and worry this bookseller was living and working through every day. This bookseller (like many who contact Binc) has health insurance coverage. But their insurance has a high deductible. By working two part-time jobs in addition to their bookstore job, this bookseller affords and pays all their monthly household expenses. What they couldn't afford was an unexpected and urgent \$8,000 medical bill.

Since they had health insurance, no charity care was available through their provider. Both the hospital and doctor required a 50% deposit before they would even schedule the surgery. The payment plan required by the provider was more than the bookseller could pay on a monthly basis, and missing one payment would quickly lead to snowballing late fees and high interest rates.

With your help and our generous and caring supporters, this bookseller scheduled the life-saving medical care they needed. With Binc covering the down payments for the surgery and enough of the remaining bills to produce a manageable monthly payment, this bookseller can now focus on healing and move on with their life, a life that doesn't include a crippling and highly stressful financial burden—or even worse—having to delay or even forgoing their surgery.

Too often people in our community are forced to delay or refrain from healthcare because even though they have insurance, the cost of procedures and medicines outstrips their income and coverage. Thanks to you though, this bookseller scheduled their life-saving surgery. And also thanks to you, all booksellers have a place to turn if they find themselves facing such a terrible situation.