



# Help a bookseller. Bid on a piggy bank!

## What is Bank on Booksellers?

- Bank on Booksellers is Binc's largest fundraiser bringing together authors, illustrators, and celebrities to help bookstore and comic store employees.
- 2020 marks the third Bank on Booksellers.
- Our goal is to raise \$40,000.

## How You Can Help:

- Connect us to authors, illustrators, and celebrities!
- Bid high and bid often June 24 – July 1.

## How Does it Work

- Authors, illustrators, and celebrities use their skills and imagination to decorate ceramic piggy banks creating one-of-a-kind masterpieces for their fans.
- The online auction goes live on June 24 and closes on July 1.
- Proceeds support booksellers and comic retailers facing hardship and emergency circumstances.

## Who Participated in 2018?

- Leigh Bardugo, David Shannon, Anthony Doerr, Gregory Maguire, Ann Patchett, James Patterson, Garth Stein, Andrea Beaty, Jon Scieszka, Sandra Boynton, and Celeste Ng were among the were among the 100s of authors and illustrators who donated their time and talents to help booksellers and comic retailers.

## What is Binc?

- The Book Industry Charitable (Binc) Foundation is the only 501(c)(3) nonprofit in the country dedicated to helping the people who work in brick and mortar bookstores and comic shops.
- Binc strengthens the book industry and local communities by providing financial assistance to bookstores and their employees when unforeseen emergencies like a natural disaster, illness, death in the family cause hardship.

Contact Binc today to help us connect with authors, illustrators, and celebrities.

[bankonbooksellers@bincfoundation.org](mailto:bankonbooksellers@bincfoundation.org)  
[bincfoundation.org](http://bincfoundation.org)



*This little piggy from Stephanie Oliveri helped raise \$25,000!*

