

UNFORESEEN
FINANCIAL
EMERGENCIES

MEDICAL EXPENSES

HOMELESSNESS
PREVENTION

DOMESTIC VIOLENCE

NATURAL DISASTER



Donate today to help booksellers facing financial emergencies.

BUCKS FOR BOOKSELLERS



What is Binc?

The Book Industry Charitable (Binc) Foundation is a safety net for booksellers.

- The foundation was established in 1996 by passionate book people as a way to help their colleagues through personal financial hardships.
- In 2011, Binc expanded its mission to serve all employees of brick-and-mortar bookstores.
- The Foundation serves all bookstore employees and owners.
- Binc has helped over 7,600+ booksellers, distributing more than \$6.9M.

What does Binc do for booksellers?

Provides tax-free grants for situations of personal financial hardship. The average grant is \$2,300.

Scholarships

- Higher education scholarships for booksellers' dependents (includes spouses and partners).
- Professional development scholarships to Winter Institute, Children's Institute, fall regional trade shows, Carla Gray Memorial Scholarship for Emerging Bookseller-Activists, the Denver Publishing Institute, and more.

Why does Binc give financial hardship grants?

- Often an unforeseen setback can derail a life. Binc's philosophy is to help booksellers so they can keep doing the work they love.

What are examples of financial hardship?

- Serious medical expenses
- Loss of household income
- Domestic abuse
- Utility shut-off prevention
- Disaster
- Homelessness prevention, and more . . .

Where does the money come from?

- Binc is supported by the book industry: publishers, distributors, authors, bookstore owners, booksellers, and book lovers. Donations range from thousands of dollars from publishers to \$1 per bookseller's paycheck.
- If you want to donate, volunteer to serve on a committee, or learn more, visit bincfoundation.org.

Does the money need to be paid back?

- All assistance and scholarships are grants, not loans. They are tax-free and do not have to be paid back.

What information is shared?

- All inquiries and applications are confidential. Employment is verified, but otherwise, no one knows the applicant has applied for assistance. Names and personal information are never shared.

AT A GLANCE

THANK YOU FOR BEING AN ADVOCATE FOR Binc!

Do you know of a bookseller in crisis? Please tell them to contact Binc, help@bincfoundation.org.



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