



## **JOIN THESE AUTHORS IN SUPPORTING OUR BOOKSELLERS' SAFETY NET**

**Garth Stein** – Author Leadership Circle Campaign Chair

**Ann Patchett & James Patterson** – Co-Ambassadors

**Authors with gifts and pledges in 2019:** Leigh Bardugo, Judy Blume, Chris Finan\*, Erik Larson, Gregory Maguire, Aimee Cabo Nikolov, Ann Patchett, James Patterson, Jessica Powell, Jonathan Putnam, Deborah Goodrich Royce, Susan Sands\*, Garth Stein, Andrea Thome\*, Amor Towles, Marie Vale

\*indicates monthly sustaining donor

***"I am beyond grateful to Binc for their help, and am so glad this powerful resource exists for booksellers."***

**—BOOKSELLER HELPED BY BINC**

### ***Giving Opportunities to Strengthen the Booksellers' Safety Net***

- Make a tax-deductible charitable gift to Binc.
- Donate a percentage of book sales from a book signing event.
- Ask your publisher to match your gift to Binc.
- Engage your fans by offering to make an appearance at their bookclub via phone, Skype, or Facetime with a donation to Binc.
- Donate a specific dollar amount for every book sold for a specific period of time.
- Ask your publisher to donate a percent of sales for your new release or backlist book (for a designated time period) which you will match.
- Has your book been optioned for a movie? Donate a portion of the proceeds.

### ***Opportunities to Advocate for Binc***

- Include Binc logo and link on your website and social media channels.
- Advocate for Binc while on book tour – talk about the booksellers' safety net to bookstore employees.

**Giving Levels:** **Manuscript** (\$10,000+)    **Folio** (\$2,500 - \$4,999)    **Bibliophiles Circle** (\$500 - \$999)  
**Opus** (\$5,000 - \$9,999)    **Lexicon** (\$1,000 - \$2,499)

***Our Mission: To strengthen the bookselling community through charitable programs that support employees and their families.***