JOIN THESE AUTHORS IN SUPPORTING OUR BOOKSELLERS’ SAFETY NET

Garth Stein – Author Leadership Circle Campaign Chair
Ann Patchett & James Patterson – Co-Ambassadors

Authors with gifts and pledges in 2019: Leigh Bardugo, Judy Blume, Chris Finan*, Erik Larson, Gregory Maguire, Aime Cabo Nikolov, Ann Patchett, James Patterson, Jessica Powell, Jonathan Putnam, Deborah Goodrich Royce, Susan Sands*, Garth Stein, Andrea Thome*, Amor Towles, Marie Vale

“I am beyond grateful to Binc for their help, and am so glad this powerful resource exists for booksellers.” —BOOKSELLER HELPED BY BINC

Giving Opportunities to Strengthen the Booksellers’ Safety Net

- Make a tax-deductible charitable gift to Binc.
- Donate a percentage of book sales from a book signing event.
- Ask your publisher to match your gift to Binc.
- Engage your fans by offering to make an appearance at their bookclub via phone, Skype, or Facetime with a donation to Binc.
- Donate a specific dollar amount for every book sold for a specific period of time.
- Ask your publisher to donate a percent of sales for your new release or backlist book (for a designated time period) which you will match.
- Has your book been optioned for a movie? Donate a portion of the proceeds.

Opportunities to Advocate for Binc

- Include Binc logo and link on your website and social media channels.
- Advocate for Binc while on book tour – talk about the booksellers’ safety net to bookstore employees.

Giving Levels: Manuscript ($10,000+) Folio ($2,500 - $4,999) Bibliophiles Circle ($500 - $999)
Opus ($5,000 - $9,999) Lexicon ($1,000 - $2,499)

Our Mission: To strengthen the bookselling community through charitable programs that support employees and their families.

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