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(FOR RELEASE ON DECEMBER 1, 2015)

Date: December 1, 2015

Book Industry Charitable (Binc) Foundation Prepares to Write the Next Chapter

Ann Arbor, MI – The Book Industry Charitable (Binc) Foundation today announced the start of its year-end fundraising campaign. **By raising \$10,000 in the month of December, Binc hopes to “Write the Next Chapter” in its successful history of helping bookstore employees in times of personal financial crisis.**

In 2015 Binc was able to provide financial assistance to 27 bookstore employees and their families giving \$51,000 to help prevent 8 families from becoming homeless, pay serious medical expenses for 6 booksellers, keep the lights and heat on for 3 families and provide shelter for a victim of domestic violence.

Over the summer the Foundation awarded 53 higher education scholarships for students from 29 different states representing 35 different bookstores. Binc also awarded professional development scholarships to help 12 booksellers attend Winter Institute, Children’s Institute and regional bookseller trade conferences.

In order for the Binc Foundation to continue providing essential financial assistance at this level to booksellers and their families around the country, fundraising efforts are focused on the Foundation becoming a sustainable entity. In May, the Campaign to Sustain succeeded in increasing the number of monthly donors giving to the Foundation. French says, “We have made good progress on our fundraising goals, but still have a ways to go to become sustainable. We are working to connect with publishers, bookstores and individuals throughout the industry as potential supporters. Every donation helps ensure the Foundation is able to continue helping booksellers.”

On December 1st, Giving Tuesday begins the charitable season with a day of global giving dedicated to helping nonprofit organizations. This effort harnesses the collective power of a unique blend of partners—nonprofits, businesses and corporations as well as families and individuals—to transform how people think about, talk about and participate in the giving season. Binc is participating in Giving Tuesday again this year to kick off their year-end fundraising campaign to raise \$10,000. **The Binc Board of Directors has generously offered to match all donations up to \$3,500 through December 15th.**

The funds raised will help Binc with their campaign to Write their Next Chapter and move toward becoming a sustainable entity in order to continue the work of supporting the book industry for years to come.

If you would like to donate to Binc’s Writing the Next Chapter year-end campaign, visit:
<https://secure.donationpay.org/bincfoundation/flowing.php>

About The Book Industry Charitable (Binc) Foundation

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$5.2 million in financial assistance and scholarships to more than 6,900 families. Support for the Foundation’s programs and services come from all sectors of the book industry.

The Book Industry Charitable Foundation’s mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people.

Additional information can be found at <http://www.bincfoundation.org>. ###