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**(FOR IMMEDIATE RELEASE)**

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**Book Industry Charitable (Binc) Foundation announces new board member, Julia Cowlshaw**

**Ann Arbor, MI** – The Binc Foundation announced today that Julia Cowlshaw, Director of National Accounts at Ingram Content Group, has joined the board of directors. Julia brings her experience in many aspects of the book industry to the board. Growing up in California, she got her start in bookselling at Warwick's in La Jolla while earning a degree in Printmaking at California State University – Long Beach. Julia's career progressed as she moved to Ann Arbor, MI and started working at Shaman Drum Bookshop, eventually becoming the general manager. Under the mentorship of Karl Pohrt she learned the ropes of the larger world of the book industry before moving back to California to work as a sales rep for Ingram Content Group.

Julia has also served on the boards of the Great Lakes Independent Booksellers Association (GLIBA) and as a committee member for the Ann Arbor Book Festival. She has served on the ABA Bookseller Advisory Council and has been a Nashville Literacy Council tutor and Independent Booksellers Consortium member.

"My passions for art, reading, literacy and bookselling continue to motivate me," Julia said. "I'm excited about the opportunity to work with Binc in service and support of booksellers as Karl exemplified so well."

Binc Executive Director, Pam French said, "Julia brings a wealth of book industry experience and knowledge to our board. I look forward to working with her and adding her passion and dedication for bookselling to our group."

Julia's term on the Binc board of directors began on June 1st. The staff and current Binc board members welcome her, and look forward to working together to support the mission of the Foundation.

**About The Book Industry Charitable (Binc) Foundation**

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$5.2 million in financial assistance and scholarships to more than 6,900 families. Support for the Foundation's programs and services come from all sectors of the book industry.

The Book Industry Charitable Foundation's mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people.

Additional information can be found at <http://www.bincfoundation.org>.

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