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**(FOR IMMEDIATE RELEASE)**

### **Binc Foundation Introduces Matching Grant Pilot Program**

Ann Arbor, MI (June 23, 2014) – The Binc Foundation is pleased to announce the introduction of a Matching Grant Pilot Program as an addition to the Foundation’s existing financial assistance programs. This program is designed to aid a bookstore employee experiencing a financial hardship that is outside of the Foundation’s core areas of assistance.

To apply for the Matching Grant Program, a bookseller’s sponsor (owner, store manager or regional IBA executive director) submits an application for the grant on the bookseller’s behalf. Once approved, bookstores can raise funds by any method they choose and the Foundation will match the donations dollar-for-dollar up to a maximum of \$2,000. These funds can be paid to a third-party, i.e. doctor or paid directly to the bookseller.

For more information and details on how to apply for the Matching Grant Pilot Program, a bookseller should visit Binc’s [Matching Grants page](#) or call the Foundation at (866) 733-9064.

### **About The Book Industry Charitable (Binc) Foundation**

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$5.2 million in financial assistance and scholarships to more than 6,900 families. Support for the Foundation’s programs and services come from all sectors of the book industry.

The Book Industry Charitable Foundation’s mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people.

Additional information can be found at <http://www.bincfoundation.org>.

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