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Book Industry Charitable (Binc) Foundation Welcomes New Director of Development, Kathy Bartson

Ann Arbor, MI – The staff and board of directors of the Binc Foundation are pleased to welcome fundraising professional, Kathy Bartson as the organization's new Director of Development. Kathy brings with her 16 years of experience helping Ann Arbor-area nonprofits and educational institutions realize their public interest missions, as well as, proven success at building and expanding annual giving and major gift programs, institutionalizing fundraising strategies and spearheading special events. Kathy will lead Binc's fundraising initiatives with the goal of creating a financially sustainable Foundation to fund emergency financial assistance programs in support of bookstore employees across the nation.

"I am thrilled to have Kathy join the Binc team," said Binc Executive Director, Pam French. "The combination of her fund development expertise and her passion for our mission is ideal. She has hit the ground running, and already jumped in with ideas that will help ensure Binc is around for many years to continue supporting booksellers." Kathy will attend several of the fall trade shows as one way to meet booksellers and Binc's industry partners

Kathy realizes the importance of the financial safety net that Binc creates, commenting, "Booksellers are the heart and soul of the book industry. I'm honored to be part of a team that supports these individuals and their families." Kathy's past work includes fundraising support for private and public educational institutions and directing the annual fund for a major nonprofit health care organization. Most recently, she was the development director for - an Ann Arbor nonprofit that provides permanent supportive housing for formerly homeless individuals and families. She holds a bachelor of science in Criminology and Sociology from Eastern Michigan University. Kathy resides with her husband in Saline, MI.

Please join Binc in welcoming Kathy Bartson to the Foundation.

About The Book Industry Charitable (Binc) Foundation

The Book Industry Charitable Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling community. Established in 1996, the core program provides assistance to bookstore employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$5.9 million in financial assistance and scholarships to more than 7,100 families. Support for the Foundation's programs and services come from all sectors of the book industry.

The Book Industry Charitable Foundation's mission is to strengthen the bookselling community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book people.

Additional information can be found at <http://www.bincfoundation.org>.

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